

MUHAMMED FAHEEM

DIGITAL MARKETING EXECUTIVE

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Dubai, United Arab Emirates



SUMMARY

Dedicated and motivated professional transitioning from HR to Digital Marketing, combining strong organizational, communication, and people management skills with hands-on experience in SEO, Google Ads, Meta Ads, WordPress, social media marketing, Linked In ads and content creation. Passionate about leveraging creativity and data-driven strategies to help businesses grow their online presence.

EXPERIENCE

Professional Digital Marketing Training & Internship (Ongoing)

Delta digital academy 01/2026 - Present Dubai, United Arab Emirates

- Currently pursuing offline practical digital marketing training with an ongoing internship, gaining hands-on experience in SEO, Google Ads, Meta Ads, Linked In Ads, WordPress, social media marketing, content creation, and website optimization.
- Learning to plan, execute, and optimize digital marketing campaigns using industry-standard tools and best practices.
- Developing practical skills in keyword research, ad campaign management, website management, and content marketing.

HR Coordinator

Independent Food Company 02/2023 - Present

Dubai, United Arab Emirates

- Coordinated HR operations, ensuring smooth day-to-day functioning of HR activities.
- Managed employee records, ensuring accurate and up-to-date information in HR systems.
- Processed employee requests (letters, certificates, documents, and inquiries) and provided timely HR support.
- Verified onboarding documents and updated employee records in HRIS for smooth integration of new hires.
- Supported payroll, attendance management, and employee exit processes, ensuring accuracy, compliance, and timely completion.

EDUCATION

Master of Business Administration (MBA)

Mangalayatan University, India

- Expected Graduation - September 2026

Bachelor Business Administration (BBA)

Kannur University

- Graduated : April 2021

CERTIFICATIONS

AI- Powered Digital Marketing & Internship (Ongoing)

Delta Digital Academy - Dubai, UAE

Diploma in Digital Marketing

Techzone Digital Academy - Dubai, UAE

SKILLS & STRENGTHS

Meta & Google Ads

Search Engine Optimisation (SEO)

Wordpress

Linked In Ads

Social Media Management

Lead Generation

Campaign Optimization

Marketing Strategy

Keyword Research

Reliability and punctuality

Time Management

PORTFOLIO WEBSITE

Portfolio link

<https://faheemkv.com/>

LANGUAGES

ENGLISH

MALAYALAM